Sharing Innovation The Ontario Pockets of Innovation Webinar Series

- What would you do if you could find a way to provide all your students with all their essential learning resources, reduce the per student cost, make it easier for students waiting for student loans to be processed, address issues related to accessibility, and provide enhanced learning opportunities?
 - The process of introducing the e-texts, including the negotiations with publishers
 - The benefits for, and response, from the students
 - The benefits for, and response, from faculty
 - How your students and institution might benefit
 - What's next???
- The webinar features a 25 minute presentation followed by 20 minute question and answer session.



http://contactnorth.ca/pockets-innovation/e-textbooks-algonquin-college

| Ontario Online Learning Portal for Faculty & Instructors Contact North Contact Nord Funded by the Government of Ontario | | | Home About Us Contact Us | | |
|--|---------------|--|--------------------------|--------------|--|
| Pockets of Innovation | Game Changers | Trends & Directions | Training Opportunities | Tips & Tools | |
| Pockets of Innova | tion | Summer of the local division of the local di | | | |

e-Textbooks at Algonquin College

Printer-friendly version

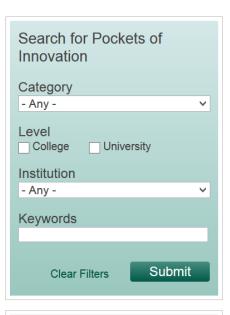
100% of the students with 100% of their resources 100% of the time

The initial steps Algonquin College in Ottawa took to become a Digital College are outlined in **Digital College – Organizational change for enhanced student learning and engagement** in Contact North | Contact Nord's Pockets of Innovation Series. Among the initiatives is the Mobile Learning Project, requiring all incoming students to have a mobile device that matches the requirements of their program. Recent research shows that students have an average of 2.5 mobile devices.

Consistent with its goal to embrace digital education and mobile learning, Algonquin has also launched an e-textbook initiative that is targeted to provide 100% of the students with 100% of their resources 100% of the time. The goals of the initiative are:

- To provide savings for students, with a goal of 50% savings on textbooks costs;
- To make the e-resources available from day one of their classes; and
- To make the resources available on multiple devices, both on- and offline.





Subscribe to Online Learning News See past newsletters D

ALGONQUIN COLLEGE

eText Initiative @ Algonquin College

- Glenn MacDougall
 - Director of Learning and Teaching Services
 - <u>macdoug@algonquincollege.com</u>
- Larry Weatherdon
 - Manager of Digital Resources
 - weathel@algonquincollege.com
 - eText Website:
 <u>www.algonquincollege.com/etexts</u>



Digital Directions

- Hybrid Courses and Programs
 - 20% online moving to 25%
- Mobile Learning Programs
 - 15,200 students in 173 programs
 - Conversion of 200+ eclassrooms to mClassrooms
 - PC and Mac laptops, iPads, android devices..and more
 - MS Office, MS OS, Adobe Creative Cloud, Lynda.Com...



Digital Directions

- eText Initiative
 - 83 Programs, 9,800 students, \$3.5M in resources provided and over \$2.0M saved compared to hard copy texts
 - 2015/2016...125 programs, 13,000 students, early projections indicated total savings of \$3.0
 - Students own the etext (not a lease). Right to print is included
- Changing the way we do business
 - Student services, ITS, Ancillary Services, HR, Finance, Marketing and Recruitment, Alumni Relations, Physical

Resources....and....well...everything





eText Project – Algonquin College

Accessibility

Achievement

Affordability

- 100% of students should have all required digital resources on the first day of class.
- 100% of students should have access to their resources, on-line or off-line at anytime of the day
- 100% of resources should be available on a mobile device type of their choice.
- Students save 40% 60% on the cost of their required resources





Two main objectives

- It was about providing options:
 - However
 - Wherever
 - Whenever

Provide essential learning resources

- 100% of the students had access to;
- 100% of their required resources;
- 100% of the time;
- at 50% of the traditional cost (missed this one)





eText Project – January 2013

The following first level, Winter Intake Programs were involved in the eText Project in January 2013

- 1. Business Mgt. & Entrepreneurship
- 2. Business Administration
- 3. Computer Engineering Technology
- 4. Computer Programmer
- 5. Computer Systems Technician
- 6. Event Management

The following textbook partners were involved in the eText Pilot

- Pearson Publishing
- Nelson Publishing
- McGraw Hill
- Wiley

NELSON

EDUCATION

Canada's Learning Advantage





Connect

Learn

Succeed

Mc

Graw Hill PEARSON

Education

eText Project – January 2013

Connecting

- 750 students
- 6 Programs
- 27 courses
- 44 sections
- 26 Instructors
- 2283 Student eTextbooks
 - ➤ 120 Wiley
 - 1008 Pearson
 - ➢ 345 McGraw
 - > 810 Nelson





eText Project – Fall 2013 (Phase 1)

Fall 2013 eTextbook Project Outline

- 34 Programs
- 363 courses
- 3600 students
- 16,000 eTextbooks
 - ≻ Wiley
 - ➢Pearson
 - ➢McGraw
 - ≻Nelson
 - + 10 other Publishers





eText Project – Fall 2014 (Phase 2)

Fall 2014eText rollout Phase 2

- 83 Programs
- 303 unique courses, over 800 sections
- 9500 students
- Over 31,000 eTexts made available in September

Algonquin Publishing Centre, Cengage Learning, Challenge Press, Elsevier, Emond Montgomery, First Class Press, Focal Press, Forum for International Trade Training, Green Ink, Highland Press, Human Kinetics, Janet Underwood, Jones & Bartlett Learning (Nelson), Lippincott, McGraw-Hill, Nelson, Pearson, Wiley, Wiley-Blackwell.





eText Project

Pilot January 2013

- 750 students
- 6 programs
- 27 courses
- 32 Instructors
- Level 1 only
- 2,300 eTexts
- eReader platforms were CourseSmart and VitalSource

Fall 2013 Phase #1

- 3600 students
- 34 programs
- 180 courses
- 450 sections
- 160 Instructors
- Level 1
- 16,800 eTexts
- VitalSource Bookshelf

Winter 2014 Phase #2

- 3400 students
- 34 programs
- 160 courses
- 420 sections
- 140 Instructors
- Levels 1 & 2 Students
- 14,000 eTexts

ALGO

• VitalSource Bookshelf

eText Project

Fall 2014

- 9,900 students
- 100 programs
- 600 courses
- 1,450 sections
- 300+ Instructors
- Levels 1/2/3
- 32,000 eTexts
- VitalSource Bookshelf

Winter 2015

- 8,000 students
- 90 programs
- 450 courses
- 1,050 sections
- 300+ Instructors
- Levels 1/2/3/4
- 18,000 eTexts
- VitalSource Bookshelf

Fall 2015

- 14,00 students
- 130 programs
- 800 courses
- 2,250 sections
- 500+ Instructors
- Levels 1/2/3/4/5
- 50,000 eTexts
- Will test new eReader solutions available.



Algonquin provides a standard MOU to all Publishers which may become the contract or be used as base for the contract

ALGONQUIN COLLEGE

Memorandum of Understanding (MOU) for the acquisition and provisioning of resources to students in "eText Programs"

Between:

Party A: Algonquin College/Connections Campus Store

And

Party B: Publisher Partner

This document outlines the general terms of an agreement between "Algonquin College", hereinafter called AC and Publisher Partner ## who provides Textbooks, eTexts and other Digital Course Materials to the College. A Contract and associated Service Level Agreement between Algonquin College and Publisher Partner ## may be used to outline the specific details associated with the provision and use of digital resources by Algonquin staff and students however this MOU will serve as a general guide.

Definitions, terms, and process explanation:

- <u>Authorized Users:</u> means students, staff, faculty, and administration of Algonquin College, authenticated by the College and permitted to access the Digital Content and Resources, and to whom College has issued a unique passcode or other verifiable, industry standard authentication system.
- <u>eText:</u> a digital version of a published work in a format (ePub3 or pdf with xml markup) that are appropriately displayed when downloaded to various mobile devices.
- <u>Digital Course Materials</u>: digital materials, websites, and software applications that support or augment the eText.
- <u>Access Term</u>: with respect to each eText and associated Digital Course Materials the term length for access through the internet will be a minimum of 3 years from the date of first access by the authorized user. For eTexts that have been downloaded to a personal device for offline access the term length will be "in perpetuity" on the device provided the device has been registered and the download has occurred within the online access term.
- <u>Suggested Retail Price (SRP)</u>: The published Canadian price of the textbook, eText, or supporting course materials as referenced in the publisher's catalogue or website.
- <u>eReader Platform</u>: The eReader Platform provides access to eTextbooks as provisioned by publishers through a single unified platform. The system functions to control Digital Rights Management system (DRM) and allows for Full-book (complete titles or Custom titles) downloads to a device specific eReader application resident on the students or staffs computer and mobile device.
- <u>Connections</u>: Algonquin College Campus Store
- <u>Student Print Option</u>: Through the eReader application, students may elect to print pages of the eText on personal printers or on college printers while drawing down on the page allocations provided to them through the Colleges IT Fee. There shall be no restrictions on page prints per session, however it is understood that each student may only print the entirety of the eText no more than 1.5 times.
- <u>Print on Demand (POD)</u>: Students may elect to request a Black & White, 3-Hole punched (binder ready) copy that
 is printed on Campus or provided by the publisher. The publisher's royalty will be negotiated on a title by title basis
 with the campus bookstore.
- <u>Institutional pay model</u>: Publishers providing print based textbooks eTextbooks and Digital Course Materials
 to be used in courses involved in the College's eText initiative will receive payment directly from the College
 for 100% of the resources accessed or redeemed by students who are enrolled in the course after the
 College's 10 day add/drop period.

ALGONQUIN

MOU Length of Term

• <u>Terms of Agreement:</u>

- This MOU term is June 1st, 2015 through end date May 30th, 2018 (3 academic years).
- This MOU term is June 1st, 2015 through end date May 30th, 2017 (2 academic years).
- This MOU term is June 1st, 2015 through end date May 30th, 2016 (1 academic year).



MOU Pricing Policy

Pricing policy for Institutional Pay Model

The fee per digital resource provisioned to students and covered through the Institutional Pay Model will be set at **XX.X** % of the publisher's SRP for the printed textbook or **XX%** of the 6 month eText lease rate (whichever is less). For the eText bundled with digital course materials (homework resources), the fee will be set at XX% of the SRP for the printed textbook SRP or XX% of the bundled package SRP, or XX% of the 6 month access fee for the published package price (whichever is less).



MOU Payment Policy

Publishers will receive payment from the College for each student in a course who has obtained the permanent access code for an eText and or Digital Course Materials and who is still registered in the course following the Colleges 10 day add/drop period. It is understood that all students will be provided temporary access codes, good for the first 30 days of each semester and that students registered in the course after the College's 10 day add/drop period will be required to obtain a second access code that allows for continued access to the resources for the agreed upon length of term.





eText Project @ Algonquin College

eText Advisory Group – Monthly Meetings

- Student Association
- College Faculty
- Student Council Representatives
- Library Resources
- Registrar's Office
- Blackboard Support
- IT Support
- AODA Officers
- College Bookstore
- College Print Centre
- Student Success Specialists
- Centre for Students with Disabilities







eText Project – Fall 2014

Digital Resource Portal

A student program specific resource portal was created to facilitate in the deployment of resources to Faculty and Students

The student portal login system included:

All required eTexts for 9200 students in 83 programs Microsoft Office 2013 Adobe Software BOYD program specific details Distribution of eText Access Codes Initial 30 Day Access Code Permanent Validation Code Full storefront eCommerce offeringscomputers, accessories etc.



www.algonquincollege.com/etextbooks/





ALGONQUIN COLLEGE Digital Resource Portal

Login **Access your Digital Resources** including: Algonquin Username: eText Password: BYOD Software LOGIN Specialized, program specific software Forgot Password Faculty click here to retrieve your eText redemption codes ... and more

My eText

Click here for complete instructions on installing, retrieving, redeeming, and downloading your eTexts.



Click here for complete instructions on redeeming, downloading and installing Microsoft and Adobe Software.



My Device

If you are in a Bring Your Own Device (BYOD) program, log in above to find the required mobile device for your program and preorder it from our Campus Store.

Home | Your Account/Orders | 🐺 Shopping Cart | Help

Product Search

Welcome mac

inlive.com Sign Out | English |

Q

ALGONQUIN COLLEGE Digital Resource Portal

Your Program Essentials

Your Software



Your Program **Essentials**

Winter 2015

Program(s): Bachelor of Hospitality & Tourism Management 6225X03FWO

Course Section(s): Business Communications - Section 010 ENL6101_010 | Financial Accounting - Section 310 Acc6104_310 | Hotel Operations - Section 010 HOS6102 010

Textbooks

Note that some resources may be delayed. Please return here within the first week of classes for updates.

Following the College drop/add date, return to your Digital Resource Portal to claim your permanent license codes.

Technology

Shopping Cart

Syour Account/Orders



Business Communication Essentials, 3rd

Required

eText -

License

Temporary

Course Section(s): ENL6101 010





College Accounting: A Practical Approach, VitalSource for Algonquin College, 12th

Prepaid

Required Course Section(s): ACC6104 310

eText -Temporary

Add

Fall 2014

V

Course Section(s): Computer Applications - Section 300 DAT6107_300 | Food and Beverage Studies - Section 300 FOD6101_300 | Foundations Hospitality and Tourism - Section 300 HOS6100 300 | Microeconomics - Section 010 ESC4102 010

Textbooks

eTexts are included in your tuition; print editions will cost extra. You can get either an eText or print edition, but not both.





eText -

License

Permanent

Course Section(s): HOS6100 300

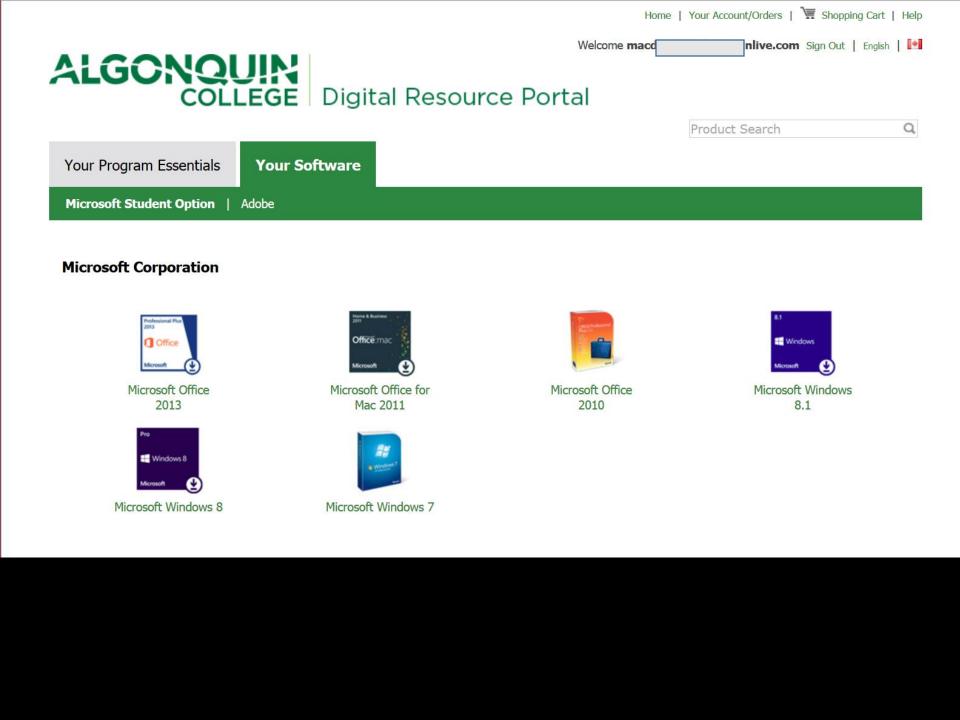
Prepaid

Ordered

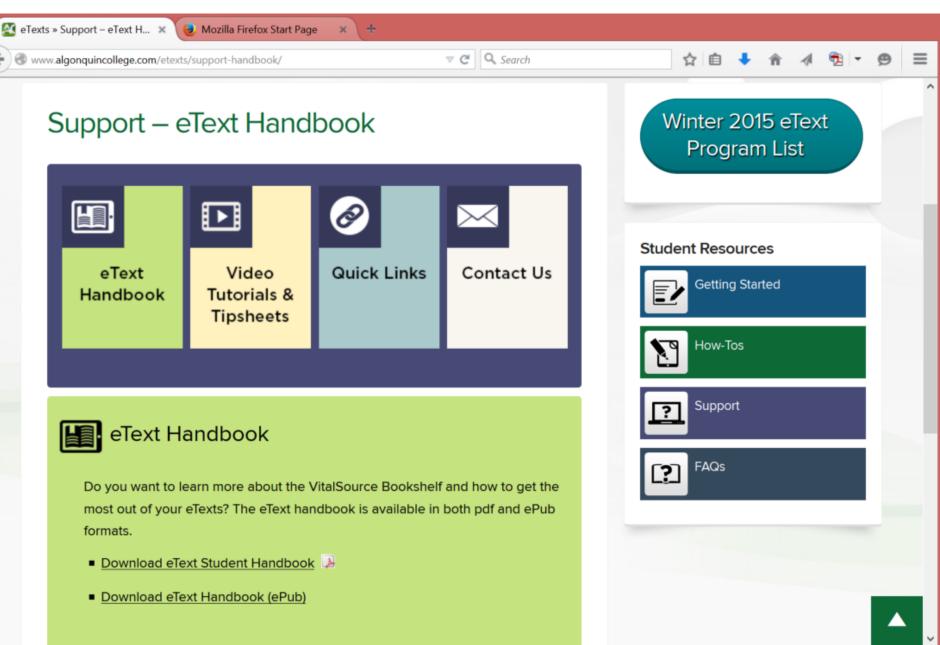


The Bar and Beverage Book, Required Course Section(s): FOD6101 300 eText -Prepaid Add Permanent License Print Edition -\$116.15 Add Mail Order (\$47.94 after credit) 🕜 Print Edition -\$116.15 Ordered Pickup (\$47.94 after credit) 🕜

Ordered



Student Support



Faculty Support

Getting Started with eTexts - Faculty

To access your Faculty eText desk copy follow the steps below. If you would like to request a sample eText, contact your publisher representative.

1. INSTALL

Install VitalSource Bookshelf software and create an account on your desktop computer or laptop.

Install VitalSource Bookshelf >

2. RETRIEVE

Log in to the Faculty eText Portal to retrieve your temporary access code(s).

Faculty eText Portal >

3. REDEEM & DOWNLOAD

Redeem your access code(s) and download your eTexts in VitalSource Bookshelf by selecting Account > Redeem Code. You can download your eTexts on up to 4 devices.



| Winter 2015 eText Program List | | | | | |
|-----------------------------------|--|--|--|--|--|
| Faculty Resources Getting Started | | | | | |
| Publisher Contact Information | | | | | |
| Info on Publisher eResources | | | | | |

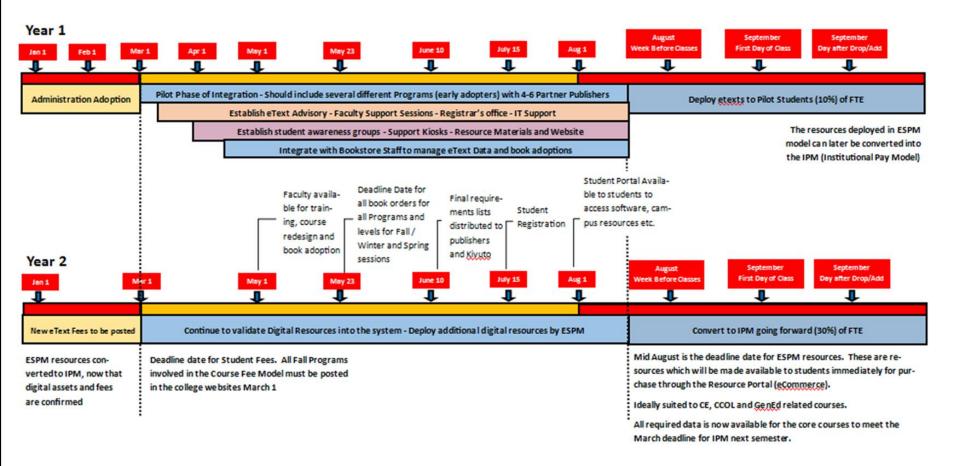
Now will come a series of slides that you will not be able to read.

We have included a larger version of the images on three slides immediately after the slide for viewing.



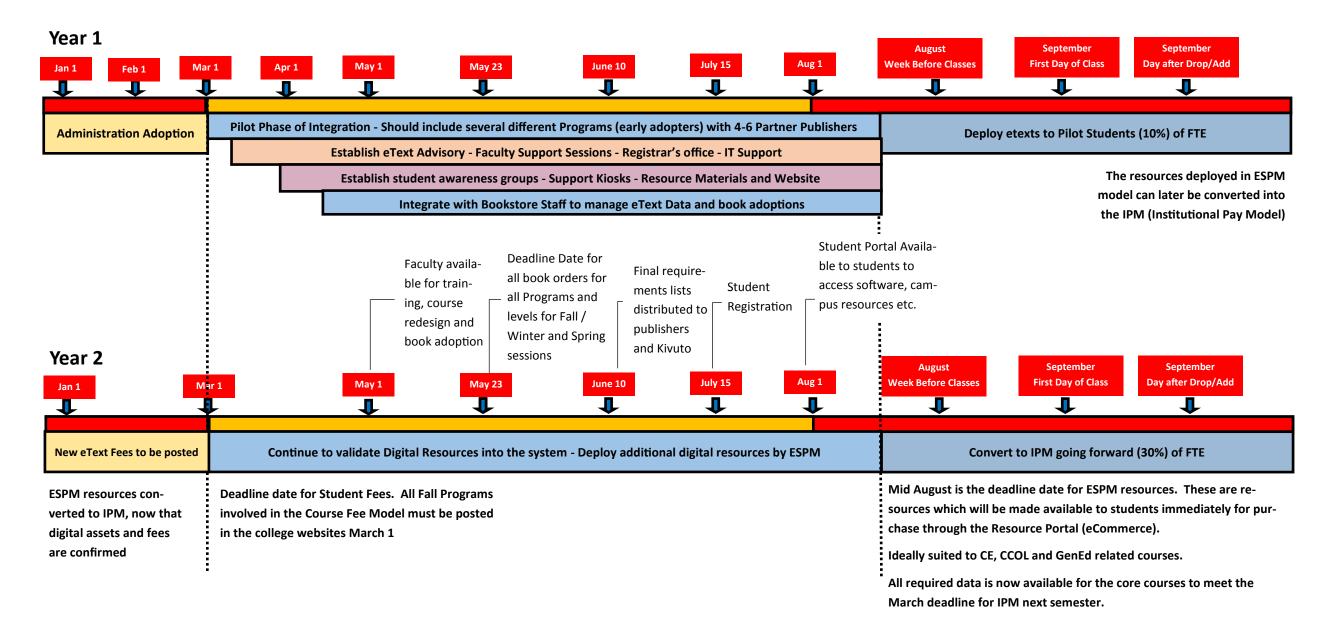
eText Initiative @ Algonquin College

Integration Planning Map - AC College IPM (Institutional Pay Model)

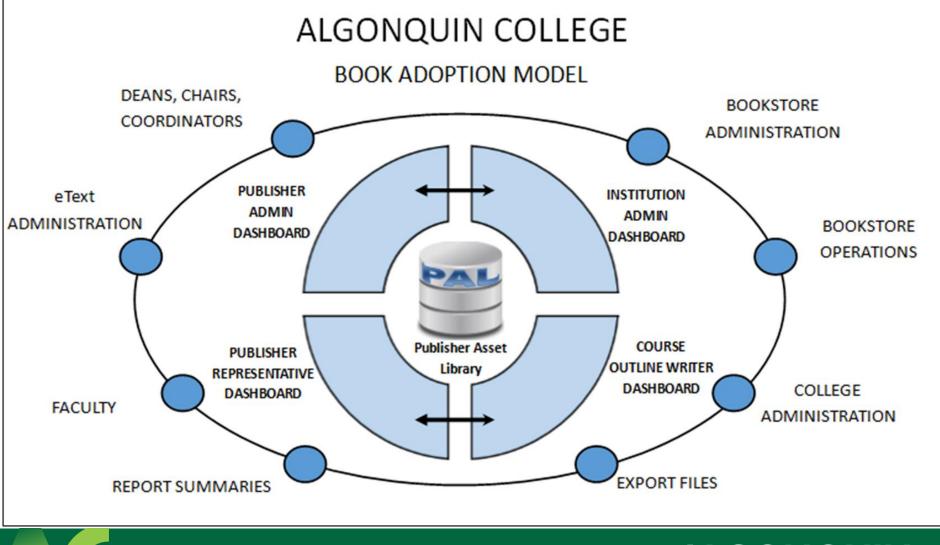




Integration Planning Map - AC College IPM (Institutional Pay Model)

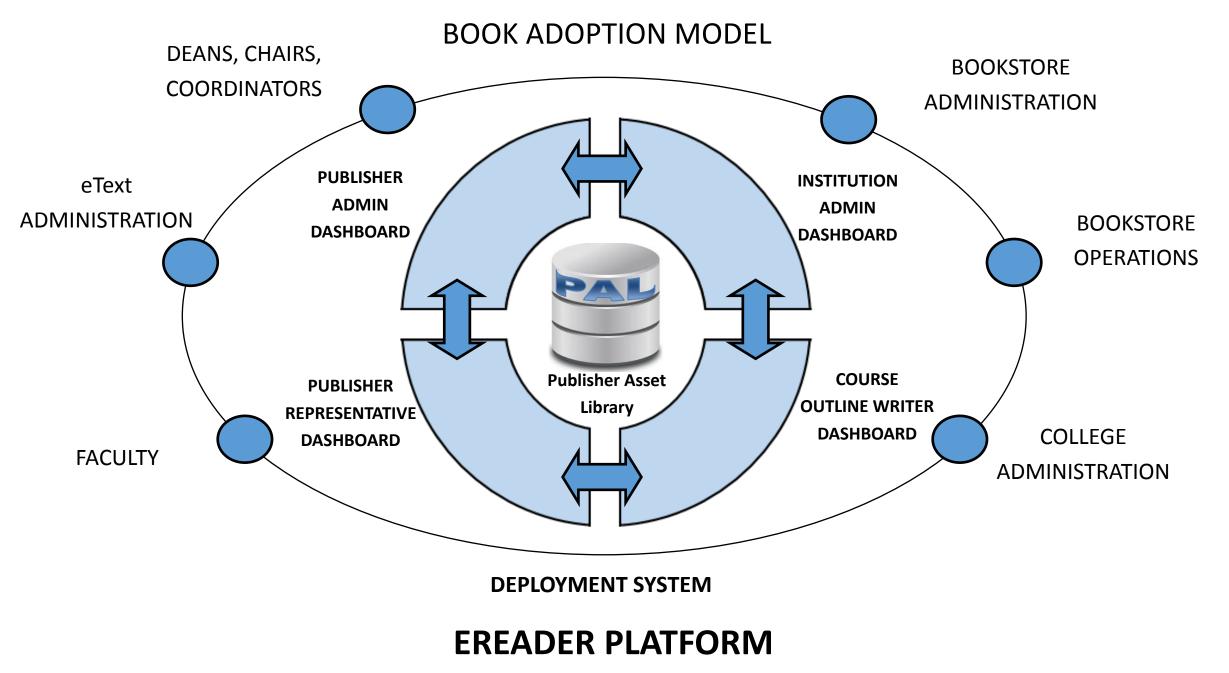


eText Initiative @ Algonquin College



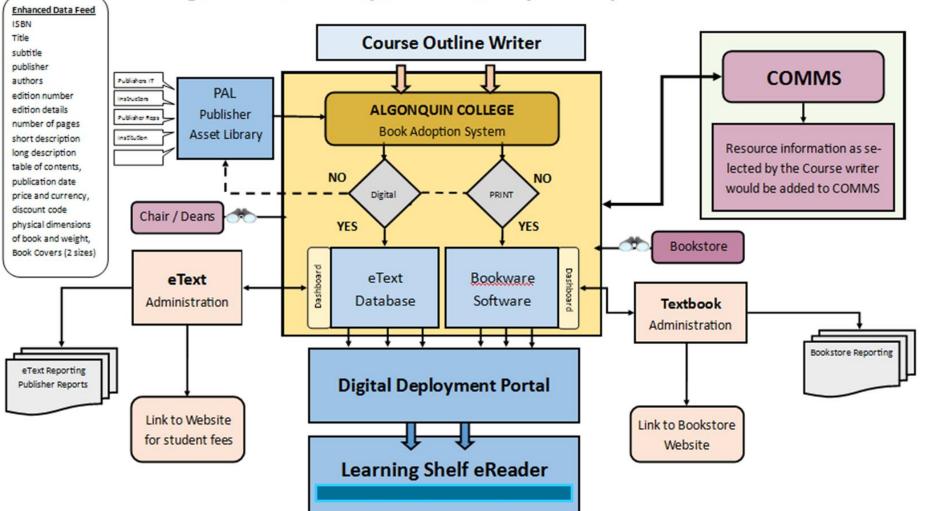
ALGONQUIN

ALGONQUIN COLLEGE

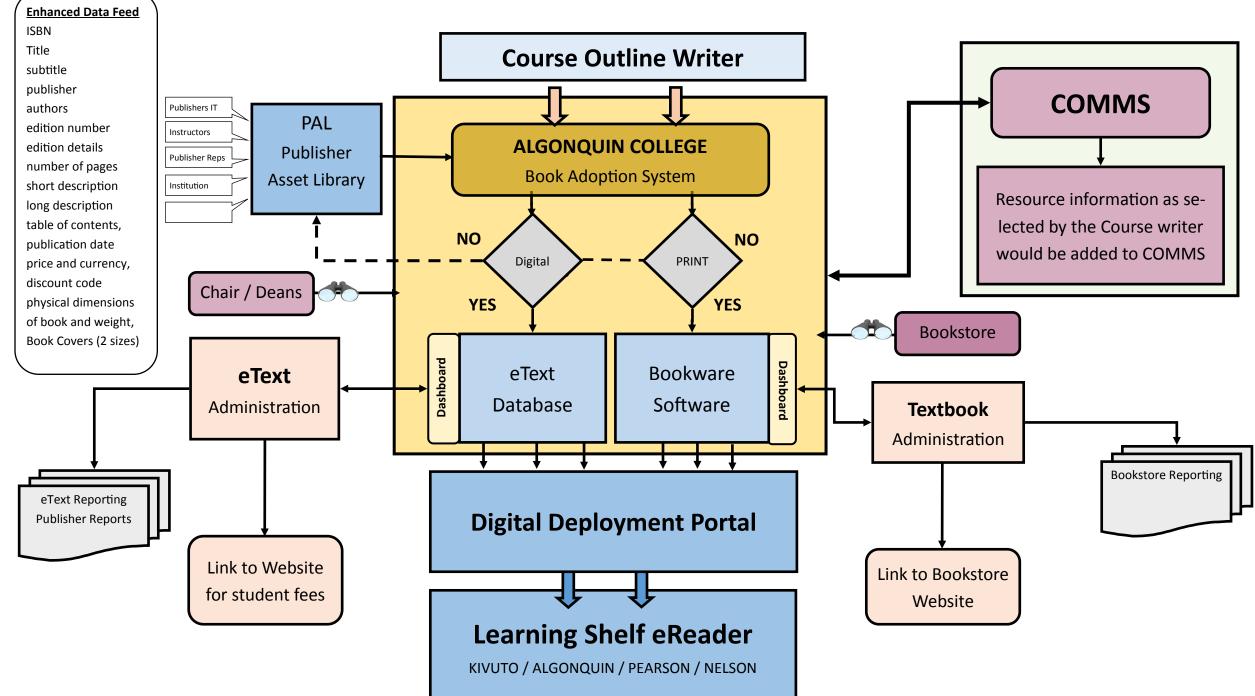


eText Initiative @ Algonquin College

Digital Resource Adoption Workflow / January 2015







Digital Resource Adoption Workflow / January 2015

Continuous Review of processes

Efficacy Framework Review Report eTextbook Initiative

Algonquin College Review number 102, Ottawa, September 2013 PEARSON

LWAYS LEARNING

Algonquin College eTextbook Initiative 6 month Efficacy Check-In Report

March 13, 2014 Ottawa, ON

Prepared by:

Michelle Sartor, Executive Director, Strategic Partnerships Pearson Canada

Dr. Tania Sterling, Research & Efficacy Director Pearson Canada



PEARSON

ALGONQUIN COLLEGE

ALWAYS LEARNING



| ITS Business | Intel | ligence |
|--------------|-------|---------|
|--------------|-------|---------|

Program Performance

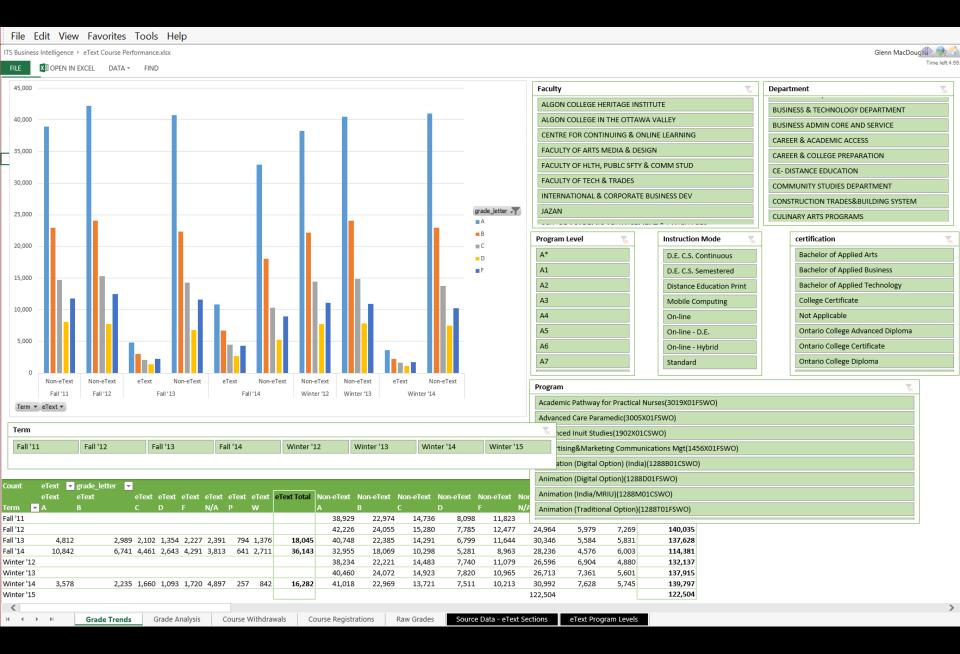
Program Costing

Student Performance

[

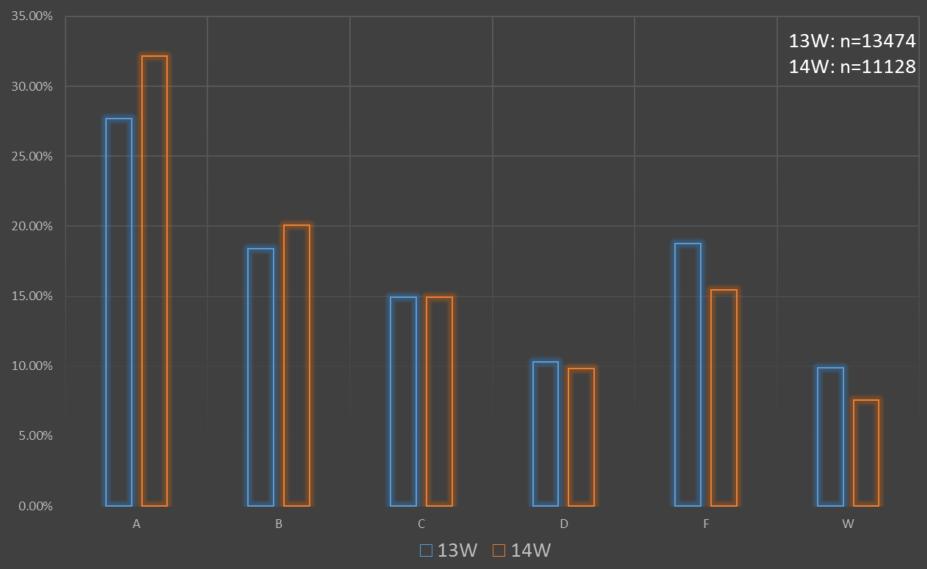
PowerPivot Models • Student Performance

| Туре | Name | Modified | Modified By |
|------|--|--|--|
| × | Apprenticeship vs Regular Trade Programs | 12/28/2014 8:03 PM | System Account |
| × | eText Course Performance | 1/3/2015 8:02 PM | System Account |
| × | Grade Analysis | 12/28/2014 8:00 PM | System Account |
| | X | Apprenticeship vs Regular Trade Programs eText Course Performance | Apprenticeship vs Regular Trade Programs 12/28/2014 8:03 PM Image: State of the s |

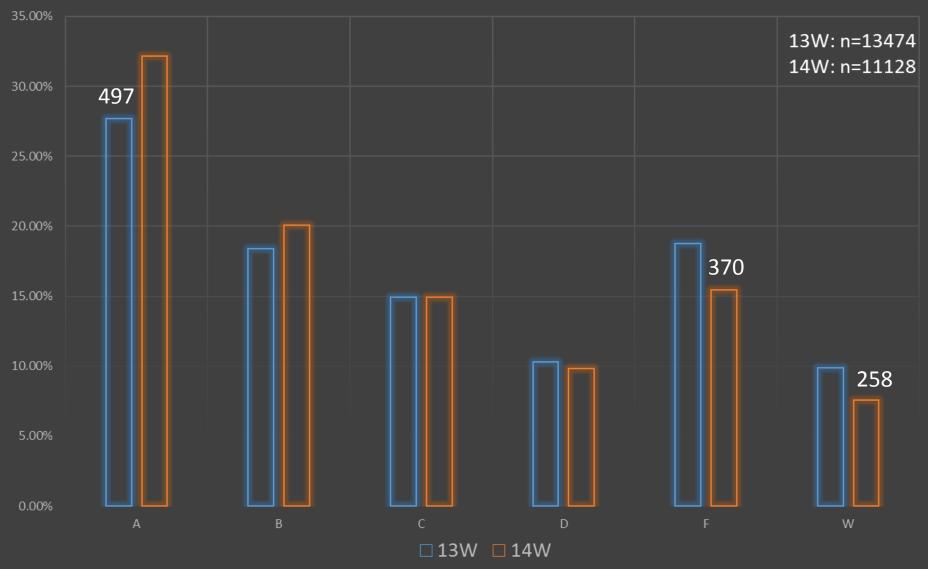


| | Fall '11 | Fall '12 | Fall '13 | Fall '14 | Winter '12 | Winter '13 | Winter '14 | Winter '15 |
|---|----------|----------|----------|----------|---------------------|------------|------------|------------|
| ALGON COLLEGE HERITAGE INSTITUTE | 2,040 | 1,878 | 2,232 | 2,102 | 1,633 | 1,545 | 1,797 | 1,751 |
| ALGON COLLEGE HERITAGE INSTITUTE | 2,040 | 1,878 | 2,232 | 2,102 | 1,633 | 1,545 | 1,797 | 1,751 |
| Non-eText | 2,040 | 1,878 | 2,232 | 2,102 | 1,633 | 1,545 | 1,797 | 1,751 |
| ALGON COLLEGE IN THE OTTAWA VALLEY | 6,368 | 6,395 | 6,757 | 6,440 | 5,193 | 5,147 | 5,613 | 4,474 |
| ALGON COLLEGE IN THE OTTAWA VALLEY | 6,368 | 6,395 | 6,757 | 6,440 | 5,193 | 5,147 | 5,613 | 4,474 |
| eText | | | | 506 | | | | |
| Non-eText | 6,368 | 6,395 | 6,757 | 5,934 | 5,193 | 5,147 | 5,613 | 4,474 |
| FACULTY OF ARTS MEDIA & DESIGN | 24,935 | 26,440 | 27,817 | 26,639 | 23,292 | 23,734 | 24,606 | 21,799 |
| FACULTY OF ARTS MEDIA & DESIGN | 24,935 | 26,440 | 27,817 | 26,639 | 23,292 | 23,734 | 24,606 | 21,799 |
| eText | | | 2,707 | 5,346 | | | 1,710 | |
| Non-eText | 24,935 | 26,440 | 25,110 | 21,293 | 23,292 | 23,734 | 22,896 | 21,799 |
| FACULTY OF HLTH, PUBLC SFTY & COMM STUD | 26,168 | 27,684 | 30,333 | 28,294 | 26,992 | 27,503 | 30,180 | 26,686 |
| HACULTY OF HLTH, PUBLC SFTY & COMM STUD | 26,168 | 27,684 | 30,333 | 28,294 | 26,992 | 27,503 | 30,180 | 26,686 |
| eText | | | 3,004 | 8,633 | | | 1,912 | |
| Non-eText | 26,168 | 27,684 | 27,329 | 19,661 | 26,992 | 27,503 | 28,268 | 26,686 |
| FACULTY OF TECH & TRADES | 31,971 | 36,159 | 39,462 | 38,981 | 34,155 | 35,933 | 39,553 | 33,354 |
| FACULTY OF TECH & TRADES | 31,971 | 36,159 | 39,462 | 38,981 | 34,155 | 35,933 | 39,553 | 33,354 |
| eText | | | 4,434 | 7,284 | | | 4,396 | |
| Non-eText | 31,971 | 36,159 | 35,028 | 31,697 | 34,155 | 35,933 | 35,157 | 33,354 |
| SCH. OF ACADEMIC ADVANCEMENT & LANGUAGES | | | | | | | 36 | |
| B SCH. OF ACADEMIC ADVANCEMENT & LANGUAGES | | | | | | | 36 | |
| Non-eText | | | | | | | 36 | |
| SCHOOL OF BUSINESS | 22,760 | 23,016 | 24,374 | 22,642 | 23,430 | 23,259 | 24,842 | 20,162 |
| | 22,760 | 23,016 | 24,374 | 22,642 | 23,430 | 23,259 | 24,842 | 20,162 |
| eText | | | 6,873 | 11,390 | | | 7,391 | |
| Non-eText | 22,760 | 23,016 | 17,501 | 11,252 | 23,430 | 23,259 | 17,451 | 20,162 |
| SCHOOL OF HOSPITALITY & TOURISM | 8,483 | 8,912 | 9,579 | 9,410 | 9,886 | 10,439 | 9,978 | 8,326 |
| SCHOOL OF HOSPITALITY & TOURISM | 8,483 | 8,912 | 9,579 | 9,410 | <mark>9,88</mark> 6 | 10,439 | 9,978 | 8,326 |
| eText | | | 1,027 | 2,984 | | | 873 | |
| Non-eText | 8,483 | 8,912 | 8,552 | 6,426 | 9,886 | 10,439 | 9,105 | 8,326 |
| Grand Total | 122,725 | 130,484 | 140,554 | 134,508 | 124,581 | 127,560 | 136,605 | 116,552 |

13W non eText vs 14W eText



13W non eText vs 14W eText



13W non eText vs 14W eText 35.00% 13W: n=13474 14W: n=11128 30.00% 497 Cost of offering a repeat course for 628 students is about: \$79,000 (PT faculty) or \$280,000 (FT faculty) 25.00% Cost of losing 125 FTE's is about \$750,000 370 15.00% 10.00% 258 5.00%

C

□13W □14W

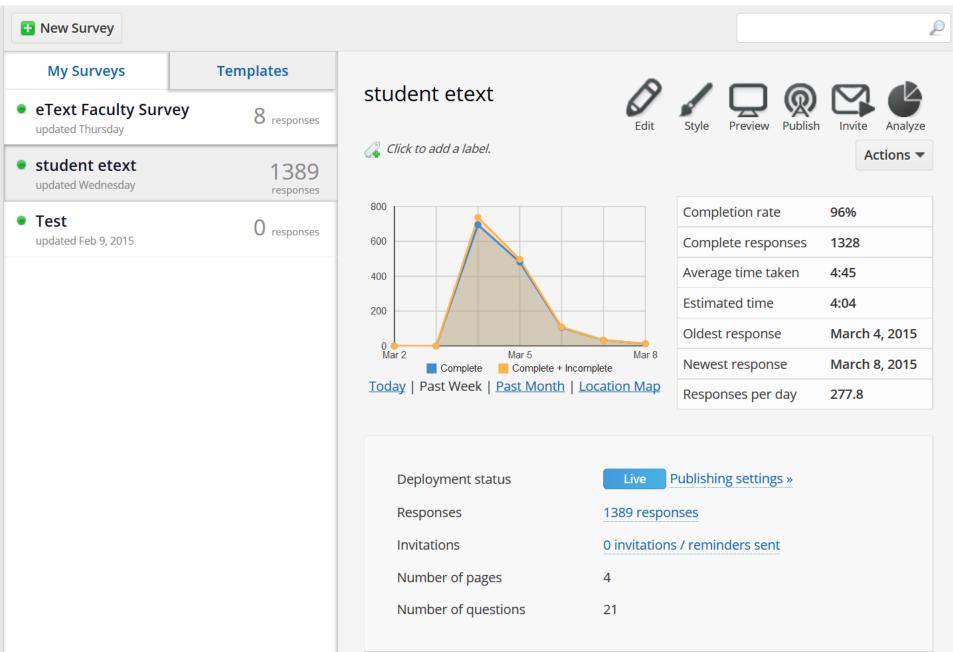
W

0.00%

А

Student eText Survey.

Sent out to approx. 9000 students with 1389 responses received in 4 days (March 4th-8th)



Have you ever used an eText before attending Algonquin College?

| Response | Chart | Percentage | Count |
|----------|-------|-----------------|-------|
| Yes | | 15% | 170 |
| Νο | | 85% | 941 |
| | | Total Responses | 1111 |

How important is it to you to have access to digital content to support your learning at Algonquin College?

| Response | Chart | Percentage | Count |
|---------------------|-------|-----------------|-------|
| Extremely important | | 77% | 1031 |
| Somewhat important | | 18% | 237 |
| Neutral | | 4% | 52 |
| Not important | | 1% | 18 |
| | | Total Responses | 1338 |

How many of your current courses require only a digital (eText) textbook?

| Response | Chart | Percentage | Count |
|-----------|-------|-----------------|-------|
| 5 or more | | 20% | 271 |
| 4 | | 16% | 218 |
| 3 | | 18% | 239 |
| 2 | | 18% | 235 |
| 1 | | 14% | 193 |
| 0 | | 14% | 181 |
| | | Total Responses | 1337 |

In what format or on what type of device do you access your eTexts? Select all that apply.

| Response | Chart | Percentage | Count |
|---------------------------------|-------|-----------------|-------|
| Web version | | 15% | 164 |
| PC type laptop | | 69% | 776 |
| A Mac laptop | | 24% | 264 |
| Desktop computer at home | | 10% | 108 |
| An iPhone or iPad | | 23% | 254 |
| An Android type phone or tablet | | 16% | 181 |
| A windows based tablet | | 3% | 38 |
| eReader | | 2% | 21 |
| Other | | 2% | 19 |
| | | Total Responses | 1118 |

Considering only the courses that have required textbooks (in either eText or Paper format), how many of these courses would you consider that resource to be an essential component towards your overall success in the course?

| Response | Chart | Percentage | Count |
|-----------|-------|-----------------|-------|
| 5 or more | | 21% | 291 |
| 4 | | 16% | 212 |
| 3 | | 19% | 264 |
| 2 | | 18% | 244 |
| 1 | | 15% | 197 |
| 0 | | 11% | 148 |
| | | Total Responses | 1356 |

Which of the following statements best describes any issues you might have had accessing your eTexts? (Select all that apply)

| Response | Chart | Percentage | Count |
|---|-------|-----------------|-------|
| I did not know where to get my codes | | 20% | 223 |
| I did not know where to redeem my codes | | 18% | 200 |
| I had a problem with the VitalSource software | | 22% | 250 |
| My eTexts did not appear in the Digital Resource Portal | | 12% | 139 |
| I did not know I had to return to the Digital Resource Portal to retrieve my permanent eText codes | | 26% | 289 |
| I did not have any issues with accessing my eTexts | | 49% | 550 |
| | | Total Responses | 1114 |

The current eReader used at Algonquin College is the VitalSource platform. Which of the following statements best describes your experience with Vitalsource? (Select all that apply)

| Response | Chart | Percentage | Count |
|---|-------|-----------------|-------|
| I had trouble loading the VitalSource software on my device(s) | | 18% | 203 |
| I find it difficult to use VitalSource's tools (e.g. highlighting, notes) | | 31% | 348 |
| I have not experienced any problems using VitalSource | | 52% | 587 |
| Other, please specify | | 15% | 165 |
| | | Total Responses | 1129 |

If you experienced a problem or had any questions about eTexts, where did you seek help? (Select all that apply)

| Response | Chart | Percentage | Count |
|--|-------|-----------------|-------|
| I did not have any problems with my eTexts | | 36% | 400 |
| Algonquin eText web page (algonquincollege.com/etexts) ● My instructor | | 13% | 145 |
| My instructor | | 25% | 274 |
| ITS Service Desk/eText help (C102) | | 25% | 276 |
| Learning & Teaching Services (C226) | | 5% | 54 |
| Connections: The Campus Store | | 8% | 93 |
| eText email address (etext@algonquincollege.com) | | 4% | 42 |
| I did not know there was support available | | 11% | 124 |
| Other, please specify | | 6% | 69 |
| | | Total Responses | 1113 |

Which of the following benefits of eTexts is/are important to you? (Select all that apply)

| Response | Chart | Percent | tage Count |
|---|-------|-----------|-------------|
| eTexts are more affordable and included in tuition | | 67% | 5 748 |
| The ability to access eTexts on different mobile devices | | 42% | 6 470 |
| Using eTexts is easier than carrying textbooks to and from class | | 57% | 637 |
| I am more likely to use eTexts on my computer/laptop/eReader/sm art phone etc. | | 31% | 5 351 |
| I have all of my eTexts on the first day of class | | 31% | 5 345 |
| Other, please specify | | 7% | 78 |
| | | Total Res | ponses 1118 |

Did you know your eTexts can be printed?

| Response | Chart | Percentage | Count |
|----------|-------|-----------------|-------|
| Yes | | 68% | 755 |
| Νο | | 32% | 358 |
| | | Total Responses | 1113 |

Did you print any of your eTexts? If so, how many pages?

| Response | Chart | Percentage | Count |
|---|-------|-----------------|-------|
| I didn't print any of my eTexts A few pages | | 76% | 843 |
| A few pages | | 10% | 111 |
| One chapter | | 2% | 24 |
| A few chapters | | 7% | 73 |
| An entire book | | 4% | 43 |
| A few books | | 2% | 20 |
| | | Total Responses | 1114 |

Overall, how do you feel about the use of eTexts at Algonquin?

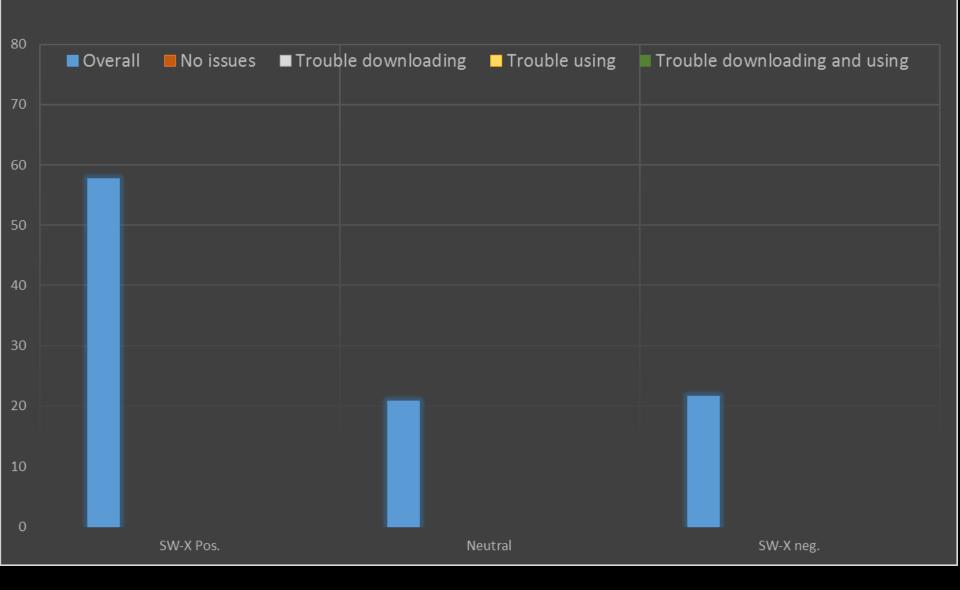
| Response | Chart | Percentage | Count |
|--------------------|-------|-----------------|-------|
| Extremely positive | | 27% | 296 |
| Somewhat positive | | 31% | 347 |
| Neutral | | 22% | 240 |
| Somewhat negative | | 12% | 138 |
| Extremely negative | | 9% | 95 |
| | | Total Responses | 1116 |

21. Do you have anything else related to the use of digital technologies or eTexts you would like to share?

There are 428 response(s) to this question (not exportable to PowerPoint).

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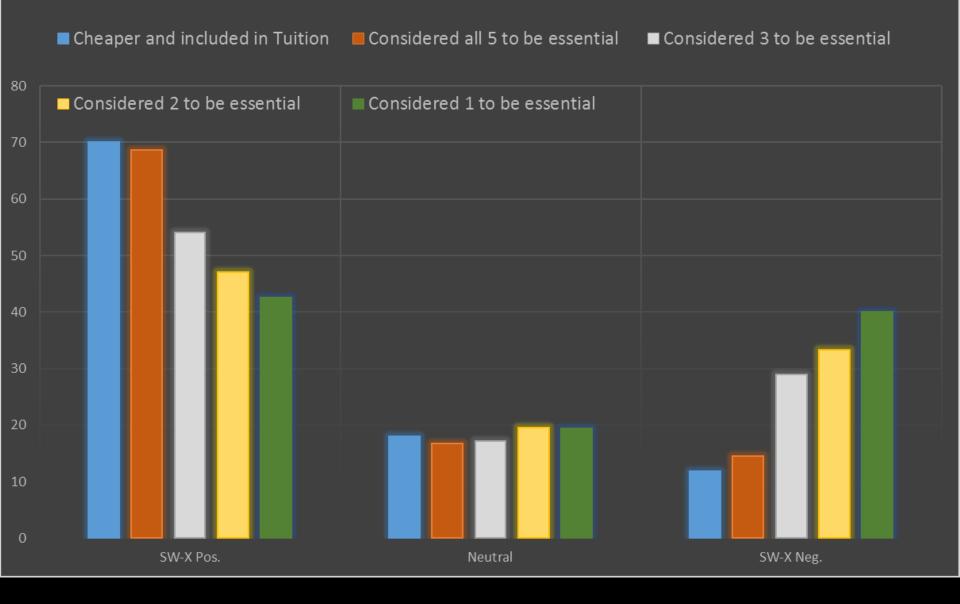
Student Satisfaction with eTexts



Student Satisfaction with eTexts ■Trouble downloading ■Trouble using Trouble downloading and using Overall No issues 50 SW-X neg. SW-X Pos.

Student Satisfaction with eTexts ■ Trouble downloading ■ Trouble using Trouble downloading and using Overall No issues SW-X Pos. SW-X neg.

Student Satisfaction: Students with 5 eTexts



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| | Edition 2nd | Print Availab | le True |
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| BELUMING A MASTER STUDENT | Student | Print Availab | |
| | Edition 1st | VBID | 9780176481964 |
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| | Publisher Nelson | | Lot in _increased i |
| Internet Alternation | ISBN 1111826927 | Resource Cost | \$93.00 |
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| research methods | Edition 9 | Print Available | False |
| | Author William G. Zikmund, Ba | | 0176688005 |
| 3.6 | Mitch Griffin | | 2015W_HRM4125 |
| | Publisher NELSON | | 201310_11001123 |
| ALGONGAN | ISBN 155076408X | Resource Cost | t \$22.52 |
| RADIO PERFORMANCE | Title Radio Performand | nce Manual Is Package | False |
| MANUAL | Edition | Print Available | e False |
| | Author Don Crockford | VBID | 88880088647 |
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least a the fait least.

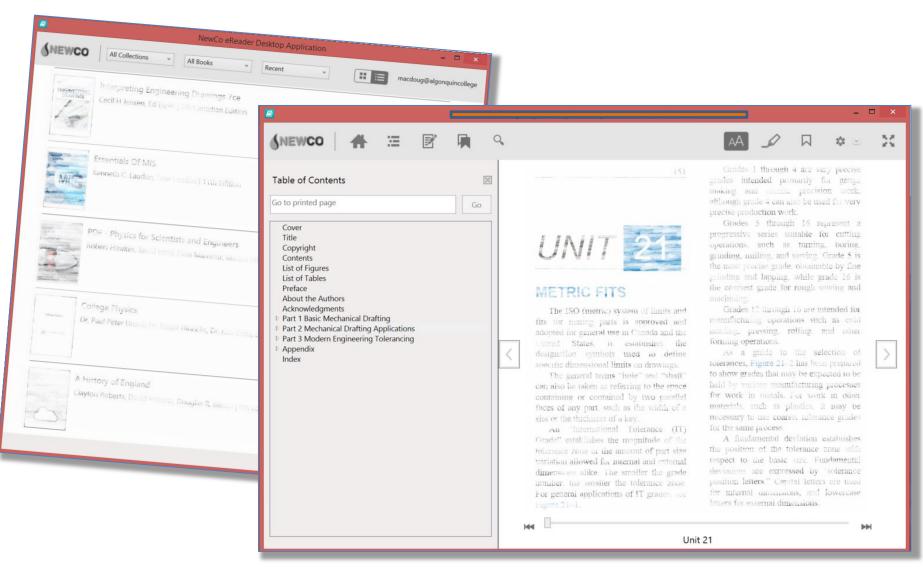
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| ACC2201 | 9781118794876 | Accounting Principles, Sixth Canadian Edition, | Jerry J. Weygandt | WILEY | 2 | 142 | 4 | 144 | 136 | Yes | 53.19 | 53.19 | \$7,632.98 | \$9,579.32 |
| ACC2204 | 9781118794951 | Part 1 Intermediate Accounting | "Kieso, Weygandt, Mcconomy" | Wiley | 2 | 83 | 17 | 94 | 76 | Yes | 81.57 | 81.57 | \$7,110.31 | \$5,789.25 |
| ACC2222 | 9781259103261 | Managerial Accounting For Marketing | Brewer et al. | MCGRAW | 2 | 189 | 3 | 155 | 164 | Yes | 53.40 | 53.40 | \$10,152.60 | \$17,595.90 |
| ACC2233 | 9780071318891 | Managerial Accounting | Garrison Chelsey Carroll Et Al | McGraw | 1 | 79 | 16 | 90 | 70 | Yes | 101.37 | 101.37 | \$8,328.23 | \$7,426.00 |
| ACC2238 | 9781323004401 | ACC 2238 College Accounting with Study Guide | Jeffrey Slater; Brian Zwicker | PEARSON | 1 | 97 | 0 | 101 | 90 | No | 72.02 | 72.02 | \$6,985.94 | \$5,303.70 |
| ACC2239 | 9780471687894 | Hospitality Management Accounting | Martin G Jagels | Wiley | 0 | 109 | 0 | 100 | 86 | No | 78.85 | 78.85 | \$8,594.65 | \$5,384.46 |
| ACC2310 | 9781259066504 | Fundamental Accounting Principles, Volume 1, Canadian Edition | Larson, et al | MCGRAW | 4 | 422 | 38 | 426 | 381 | Yes | 90.01 | 90.01 | \$38,744.22 | \$33,591.20 |
| ACC2311 | 9781259066511 | Fundamental Accounting Principles Volume II | "Larson, Kermit, Jensed, Tilly" | McGraw | 1 | 47 | 46 | 76 | 33 | Yes | 80.57 | 80.57 | \$4,706.79 | \$3,741.20 |
| ACC2343 | 9780133884098 | Exploring: Microsoft Office 2013, Comprehensive | Mary Anne Poatsy; Keith Mulbery; Jason Davidson; Robert T. Grauer | PEARSON | 0 | 65 | 3 | 9 | 17 | Yes | 99.65 | 99.65 | \$6,537.25 | \$6,023.70 |
| ACC2385 | 9780133401257 | Using Sage 50, 2013 Version | Mary Purbhoo | PEARSON | 2 | 84 | ο | 111 | 78 | No | 83.77 | 83.77 | \$7,036.68 | \$5,377.32 |
| ACC4100 | 9780132664158 | Project Management: Achieving | Jeffrey Pinto | Pearson | 1 | 54 | 0 | 40 | 45 | No | 122.92 | 122.92 | \$6,637.68 | \$4,009.50 |

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