



ENVISIONING THE FUTURE OF EXPERIENTIAL LEARNING





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RIIPEN'S JOURNEY

80,000

Student Experiences

5,000,000

Student Learning Hours

320

Institutions


10,000

Employers



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What keywords come to mind when you hear the term "experiential learning"?

 Start presenting to display the poll results on this slide.

WORRYING TRENDS IN HIGHER EDUCATION

- Crisis of completion
- Crisis of affordability
- Crisis of underemployment

THE SITUATION

Students who reported
EMPLOYMENT/INCOME
as primary or sole
motivation for commencing
post-secondary education

*Source: New America

50% → **90%**
2000 2019

45%

Underemployed
new college grads

*Source: Federal Reserve Bank of NY

67%

Still underemployed
after 5 years

*Source: Strada/Burning Glass

50%

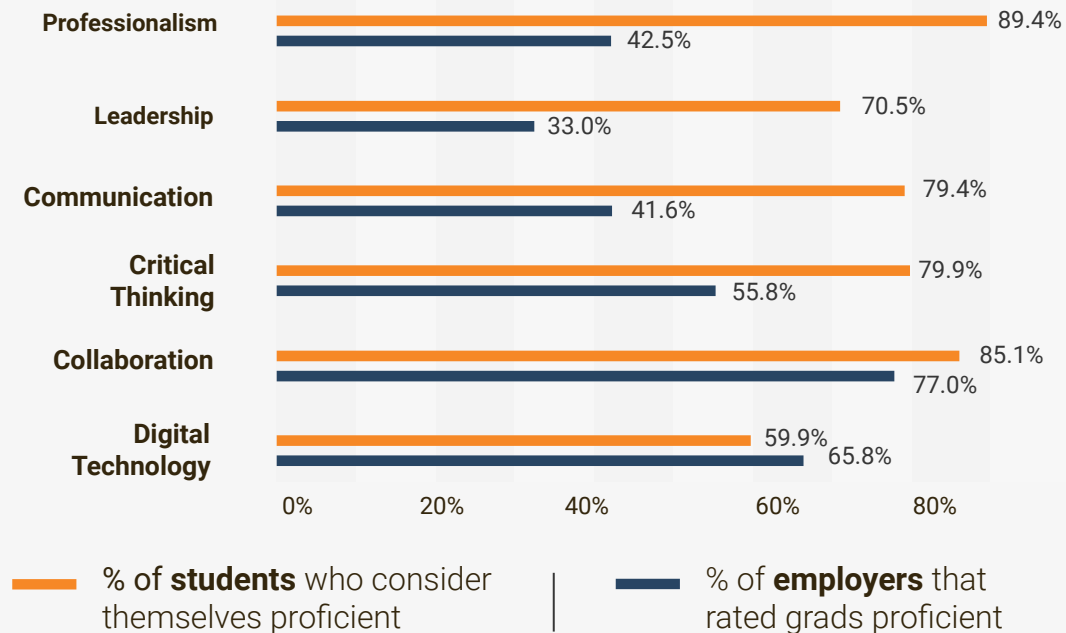
Still underemployed
after 10 years

*Source: Strada/Burning Glass

TRENDS IN INDUSTRY

- Technology changing the skillsets employers are seeking in new hires
- Hiring and recruitment is becoming increasingly digitized
- Constantly shifting industries and economy

THE FUTURE OF WORK IS CHANGING. DIGITAL DISRUPTION REQUIRES GRADUATES TO DEMONSTRATE A DIFFERENT SKILLSET.



TOP TWO
INDICATORS
LEADING TO
WORKPLACE
SUCCESS

1

Worked on a long-term project that took several classes to complete

2

Used what they were learning about to develop solutions to real-world problems in their community or in the world

EXPERIENTIAL LEARNING IS ONE OF THE BEST WAYS TO SET STUDENTS UP FOR SUCCESS IN THEIR CAREERS

- Career Clarity
- Development of transferable skills (soft skills)
- Professional connections and social capital
- Engagement in learning
- Build experience
- Reduces barriers to employment

NOT EVERY STUDENT HAS THE OPPORTUNITY TO PARTICIPATE IN A CO-OP OR INTERNSHIPS

- Type of program
- Geography
- Hiring biases
- Life commitments
- Availability of host companies and quality opportunities



**A VISION FOR
EXPERIENTIAL
LEARNING**

STACKING MULTIPLE EXPERIENCES

- Experiential learning in higher education isn't focused on one or two traditional experiences
- An experiential learning roadmap for students from their first year to their last year in an institution



LIFETIME OF EXPERIENTIAL LEARNING

- Experiential learning not limited to higher education
- Experiences integrated into K-12 curriculums
- Access to experiential learning for professionals in mid- and late-stages of their careers



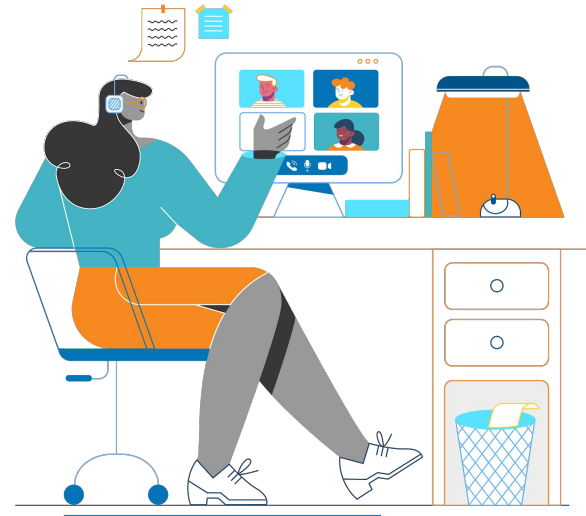
EVERYONE HAS ACCESS TO EXPERIENCES

- Breaking down barriers so all students have access to EL
- Even if one form of experiential learning is inaccessible to a student, there are other opportunities available



INTEGRATED INTO TALENT RECRUITMENT AND DEVELOPMENT

- Building diverse talent pipelines for recruitment
- Reskilling and upskilling workers
- Outplacement programs to set individuals up for success beyond their current roles



COLLABORATIONS ACROSS GROUPS

- Government funding and incentives
 - Pathways to economic recovery
(More jobs and more skilled workers to fill those jobs)
- Private and public collaborations



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What else do you see in the future of
experiential learning?

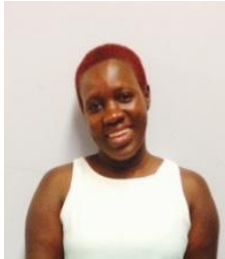
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**A
NOT-SO-DISTANT
FUTURE**

SCAFFOLDING EXPERIENCES

- Scaffolding experiential learning activities at York University
 - Classroom visit from an expert
 - Community-based projects
 - Co-op or internship
- Extending far beyond business and science to fields such as the liberal arts



*"During my 4th year at York I had the opportunity to participate in **classroom based experiential education**. Experiential education allows you to focus more on a cause, on helping someone who is less fortunate while at the same time **becoming aware of what impact your education can have on the life of someone and how you can learn about social issues first hand**. From getting together with a group to draft letters for donation, or visiting the women at the shelter, these are experiences that I will take with me for the rest of my life. I was very honoured to have such an intellectual professor as part of my academic life at York University and I hope that York will continue to change lives through experiential learning."*

- Synteca Charles

PARTNERSHIPS WITH ALTERNATIVE EDUCATION COMPANIES



+ a b l e a u



The Tableau Data Analytics Certificate

s a l e s f o r c e



The Salesforce Administrator Career Certificate

a s a n a



The Asana Project Management Certificate

F A C E B O O K



The Facebook Digital Marketing Certificate

PARTNERSHIPS WITH ALUMNI AND NETWORKING PLATFORMS

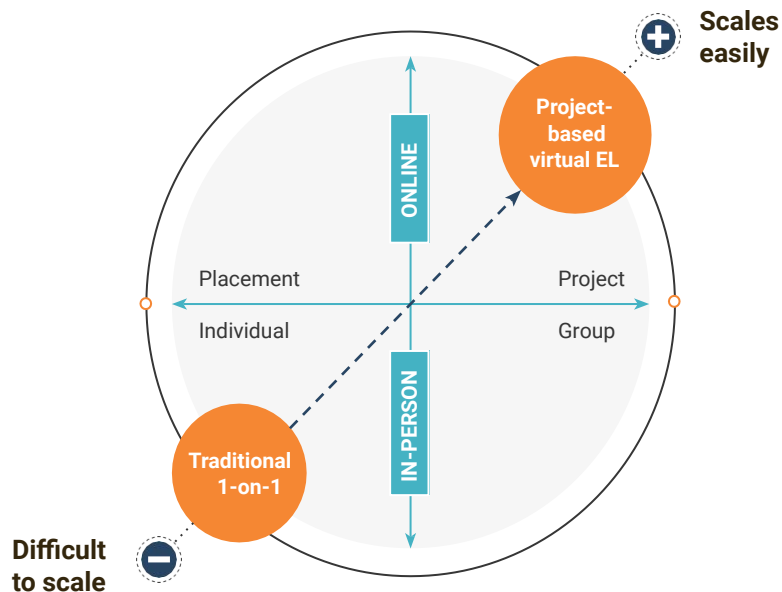
Ten
Thousand
Coffees



PARTNERSHIPS WITH BOOTCAMPS/LAST MILE TRAINING



REMOTE PROJECT-BASED LEARNING IN ADDITION TO TRADITIONAL EXPERIENCES



Traditional work-integrated learning programs make up 90% of experiential learning but do not impact all students.

Virtual project-based learning can easily scale because it's:



Shorter term



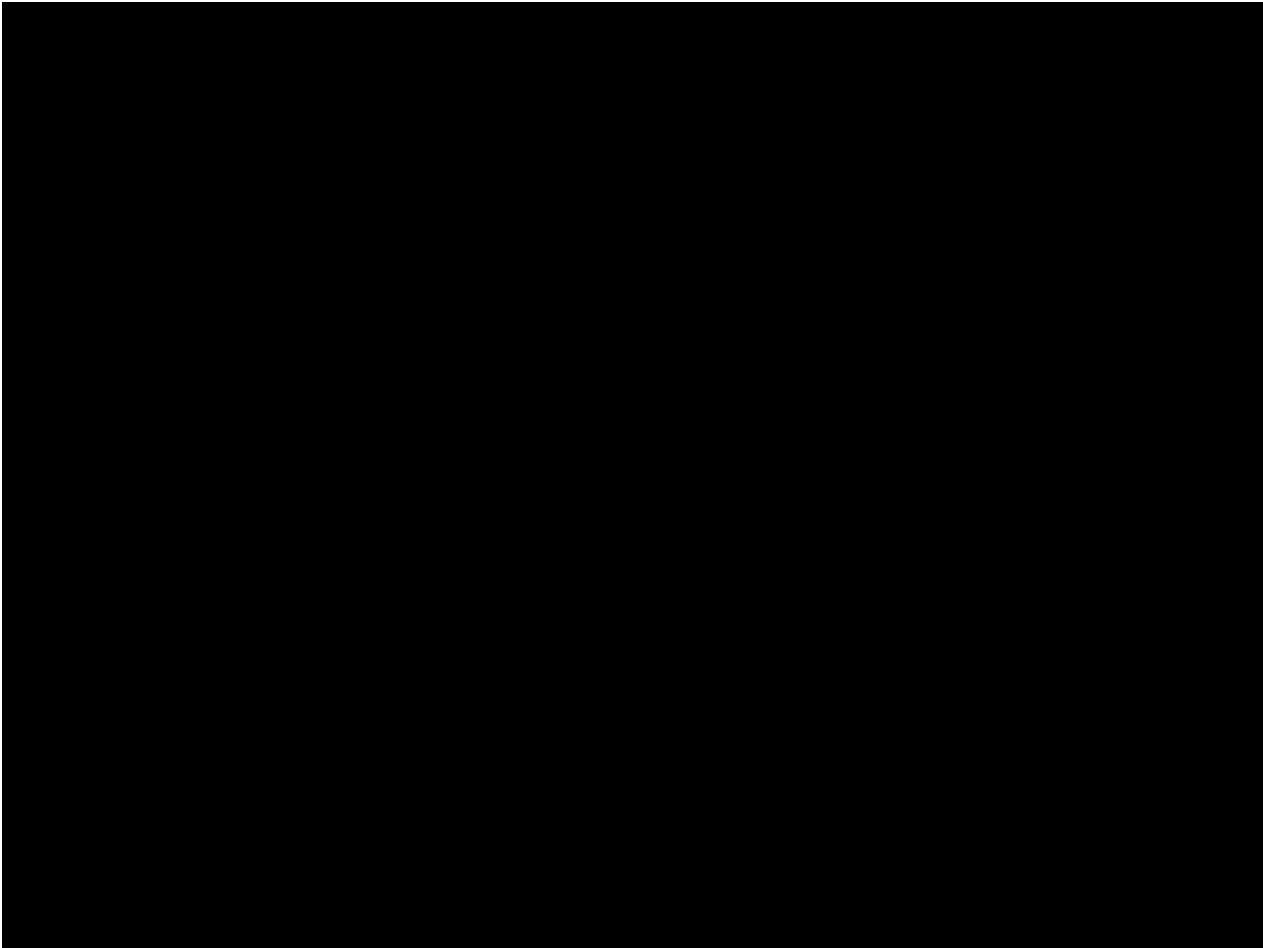
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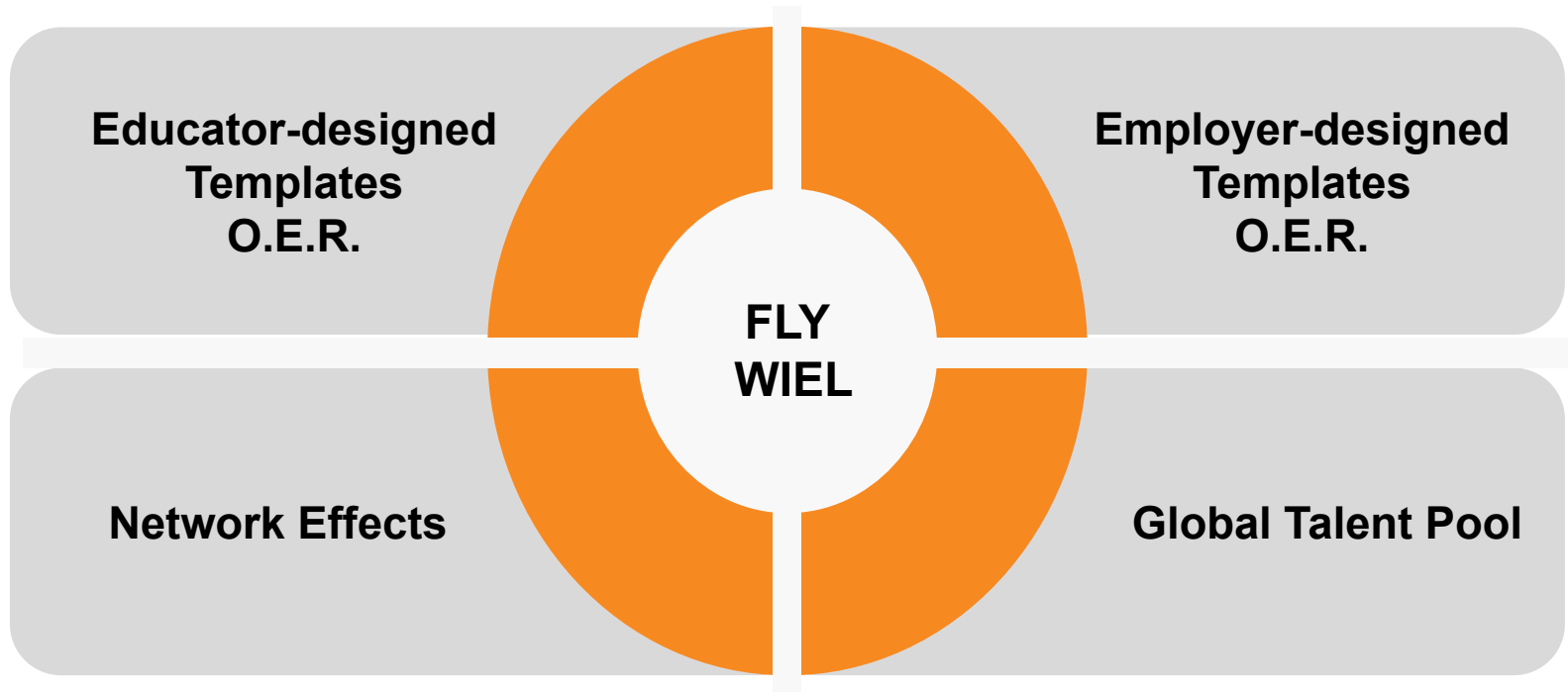
Online / Virtual



Group - Based




Open and shared collaborative ecosystem



**NO LEARNER LEFT
BEHIND**

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What other examples of innovative experiential learning have you seen?

 Start presenting to display the poll results on this slide.

Questions?



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VIRTUAL WORK-INTEGRATED EXPERIENTIAL LEARNING IN PRACTICE

**Government
partnerships**

Level UP

**Diversity, equity,
and inclusion in
WIL**

EICOP

**Industry
certifications in
WIL**

Hubspot

**Reskilling and
upskilling wave**

EDGE UP

**Economic
recovery**


Reskilling Retail Workers
and Path 2CS

**Project-based
virtual
internships**

SUNY Albany

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Which examples would you like to learn more about?

 Start presenting to display the poll results on this slide.

Level UP
Student Spotlight

Tyson Bilton



Level UP
Student Spotlight

Samira Sayamanesh



Level UP
Student Spotlight

Bibi Bacchus



Entertainment Industry College Outreach Program (EICOP): Diversity, equity, and inclusion in WIL

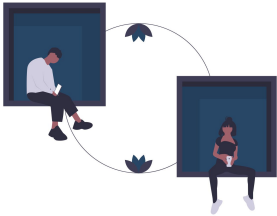




The Hubspot Education Partner Program supports colleges teach inbound marketing and Hubspot in their courses



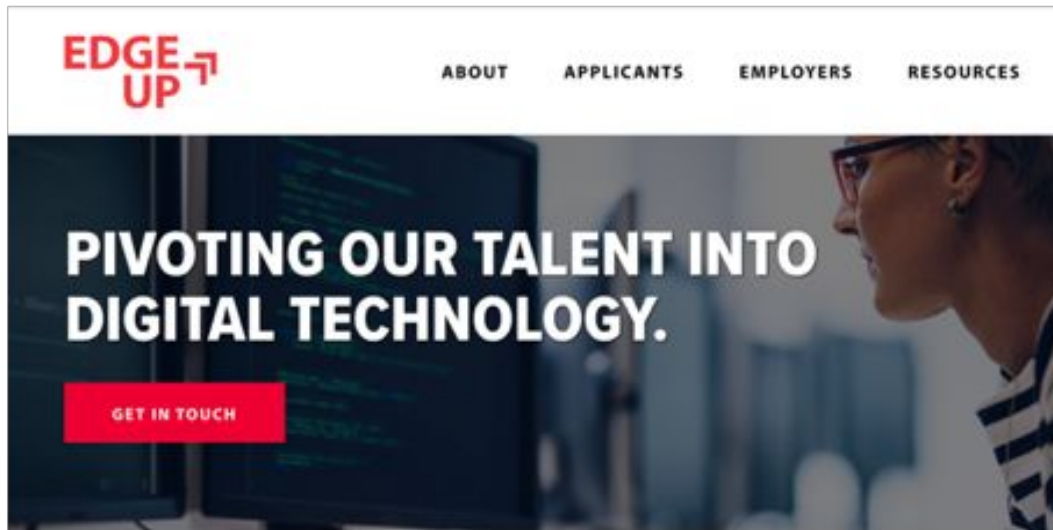
Offer free certifications for credit at the graduate level



Supporting small businesses and startups with their inbound marketing efforts



At Northeastern University, graduate students started their own PR firm working with HubSpot Clients with the help of Riipen






Reskilling displaced retail workers

This project supports the design of a reskilling program for displaced retail workers, with a focus on racialized and Indigenous youth in Ontario. In the first half of 2020, 1.3 million Canadian retail jobs were lost due to the pandemic. According to the Conference Board of Canada, retail is among the top three industries at high risk of automation, with “few or no options to transition into lower-risk occupations without significant retraining.”

Path2CS Program Benefits

- Employment placements for diverse women across Ontario
- Remote Work Certification (Sales, Customer Success, and Data Analytics)
- Placement monitoring
- Pre-employment training
- Remote work transition support
- Advocacy and retention support





Sarah Murphy
Experiential
Learning Coordinat...

✓ Finished

VI

Virtual Internship in Marketing, Communications, or Social M...

Virtual Internship Opportunity in Marketing, Communications, or Social Media. Students will work on one or more marketing projects ...

Entrepreneurship

Communications

+2

Started 08/30/20

Ended 11/24/20

Class size

10

Projects

4 | 5



Blunt Skincare

Los Angeles, California, United States

🔒 Closed

In-class Project

Virtual Internship Opportunity: Marketing (Content and Digital)

Blunt skincare is able to offer a virtual internship opportunity for 2-3 marketing students. The primary focus for the student will be: Content Strategy - Collaborate to develop an effective and cohesive brand con...

Entrepreneurship

Communications

+2

Teams

1

Pending requests

0

Courses associated

1

“The students showed professionalism, enthusiasm and prepared to learn. Overall, they were a great addition to our marketing department and had helped with many key business projects.”

- Stas Chirkov
Founder & CEO, Blunt Skincare

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