I Know You

HOW TO IMPROVE AND PROMOTE STUDENT ENGAGEMENT IN THE ONLINE CLASSROOM

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Key Takeaways

Defining Student Engagement

Why student engagement is a critical variable in student success and what this means for course design and delivery

The 5Cs

The 5Cs of student engagement: connection, consistency, content, community, and compassion

Practical Examples

Examples of effective student engagement

Pitfalls

The pitfalls of designs for engagement and the importance of tying active learning to learning outcomes

Agenda

Our Key Talking Points

- Known Challenges
- Factors to Consider
- Keys to Student Support
- Connection
- Consistency
- Content
- Community
- Compassion

Known Challenges

Retention in online classrooms & programs

Online learning often has lower retention than traditional F2F delivery approaches (Muljana & Luo, 2019)

Ist Year Retention

Within online learning, the biggest retention challenges occur within the first year (Korstange, Hall, Holcomb & Jackson, 2020)

Compounding factors intersecting together

Student factors, course & program factors, and environmental factors (Xavier & Menses, 2020)

Factors to Consider

Where is your course situated in the program?

Is their whole program online or just this class?

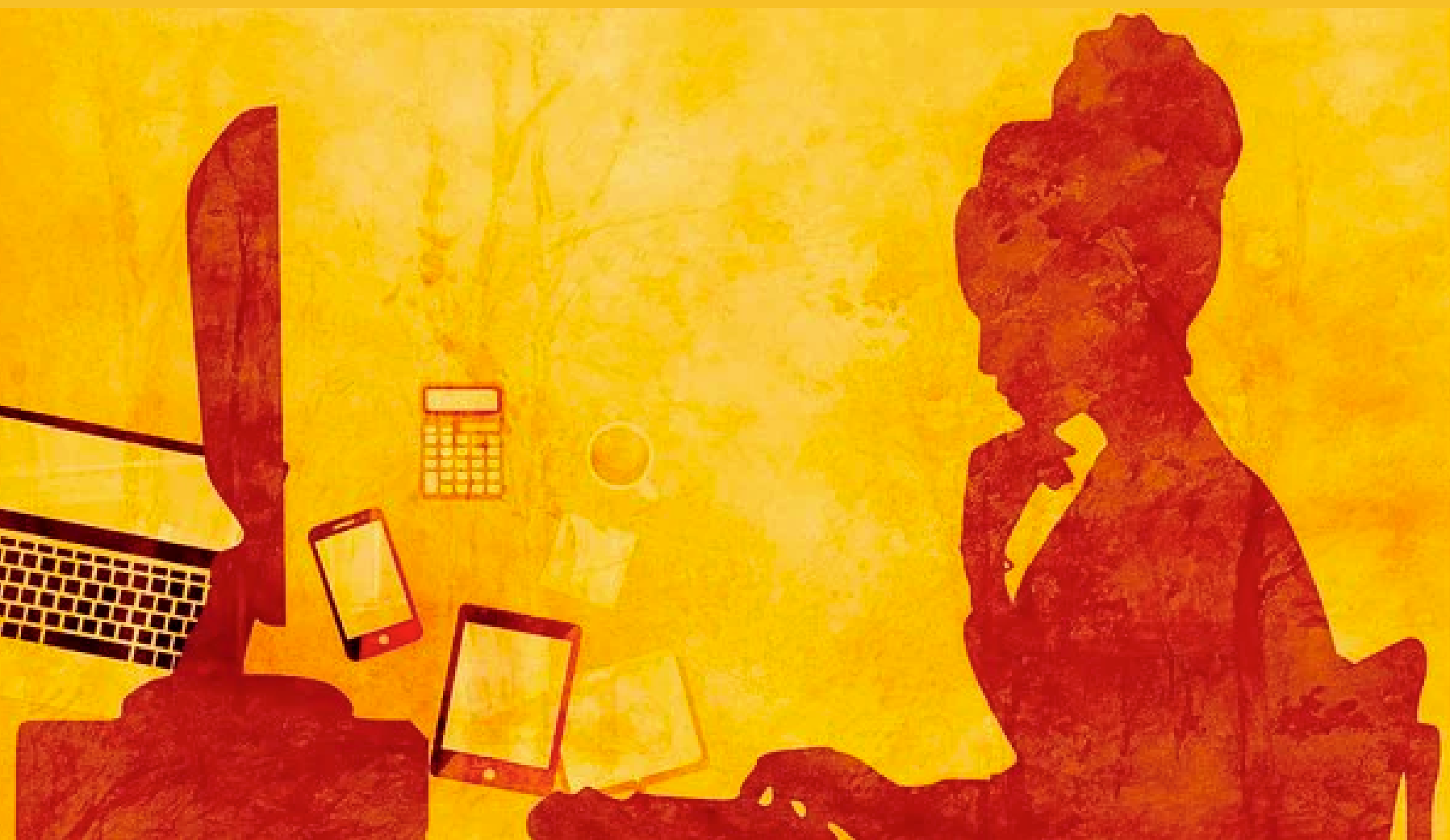**How acclimated are they to the online classroom?**

Do they know the other students taking the class?

Are your students non-traditional or traditional?

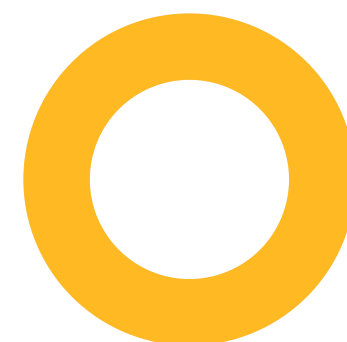# 5 Keys to supporting students in online classrooms

CONNECTION

CONSISTENCY

CONTENT

COMMUNITY

COMPASSION

Can we connect?

- **University**
- **Program**
- **Course**
- **Faculty**
- **Staff**

DO WE HAVE A

BAD CONNECTION?

We need to create a <u>consistency</u> of experience across courses and units.

- Ease of accessibility
- Consistency of experience across weeks, units, courses
- Consistency of terminology
- Intuitive technology

IT WAS AN INSTANT CONNECTION

Connecting to Content

- Carefully level online courses

- Create chunkable & easily consumable content

- Ensure relevance of content

- Offer application opportunities

It's a Community Affair

Fostering learning through student-to-student engagement

- Avoid potentially isolating effects of digital learning
- Understand community chasms for disadvantaged college students (Morton, 2019)
- Create & establish a community of peers
- Use digital tools to foster community

We're here to support you

- Be understanding of shifting priorities
- Know that compassion is critical
- Understand that compassion and rigor can & should go hand in hand
- Move beyond empathy to support

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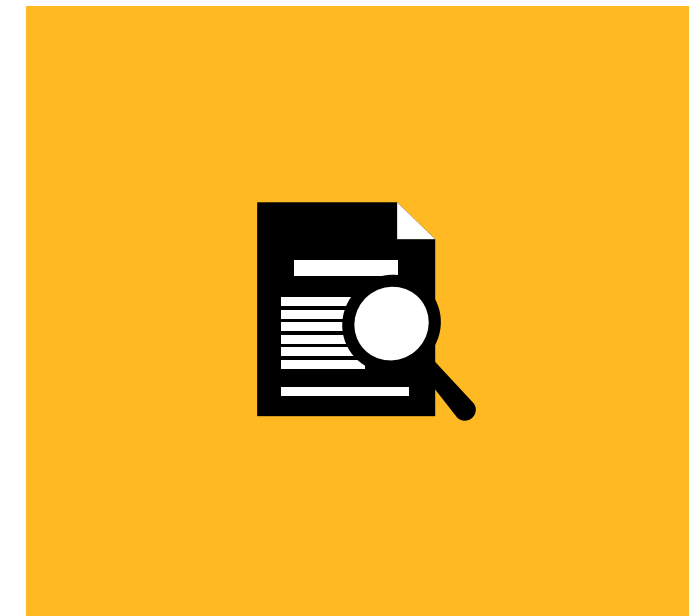
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QUESTIONS?

I am happy to answer any questions you might have at this time!

Please also feel free to email me at Amy_Sloan@baylor.edu

Thank you!